



## 2025 Bentleys' Australian Outback Rowing Regatta Survey

---

**Thank you for being part of our Regatta in Barcaldine and Longreach, whether you joined us this year or in previous years!**

And, whether you came for the racing, the road trip, the community, or the outback adventure, we're grateful you chose to spend your time with us.

Your feedback is essential. It helps us understand what worked well, where we can improve, and how we can continue creating meaningful, memorable rowing experiences in the heart of the outback. As we explore opportunities to expand the event, rotate locations, and build a stronger annual series, your insights will directly shape the future of Outback Rowing events.

This survey should take around **5–7 minutes** to complete. Your responses are anonymous unless you choose to share your details, and everything you tell us will help us design events that better support clubs, crews, travellers, and the broader rowing community.

Thank you for helping us grow the sport in Australia's outback. One stroke, one road trip, and one destination at a time!

---

### Demographic information

---

**Age:**

**Gender identity:**

**Post code:**

---

1. What rowing club or organisation are you part of (if any)?

About You

---

2. Which years did you participate in the Bentleys' Australian Outback Rowing Regatta before? (Tick all that apply)

About You

2022

2023

2024

2025

Never

---

3. How many people travelled with you to the event?

About You

---

4. How do you prefer to travel to the event? (check all that apply) (Tick all that apply)

Getting There & The Journey

Drive independently

Join a convoy or group

Fly all or part of the way

Train

---

Bus

Other

5. Where did you travel from?

Getting There & The Journey

6. How would you describe your journey and travel experience?

Getting There & The Journey

7. What were your expectations before arriving?

The Event Experience

8. How would you describe your overall experience at the 2025 Regatta? (Please tick ONE option)

The Event Experience

Excellent

Good

Average

Below expectations

9. What did you enjoy most about the event?

The Event Experience

10. What could we improve for next year?

The Event Experience

11. How did you find the locations (Barcaldine and Longreach)? (Please tick ONE option)

The Event Experience

- Excellent
- Good
- Average
- Below expectations

12. Would you like to see the regatta rotate to other outback locations in future years? (Please tick ONE option)

The Event Experience

- Yes
- No
- Not sure

13. If yes, where would you like to see it held?

The Event Experience

14. What type or style of racing did you most enjoy (or would like to see more of)? (Tick all that apply)

The Event Experience

- Sprints
- Head Race
- State of Origin
- Combination

15. Was the seat fee and cost for other activities reasonable? (Please tick ONE option)

The Event Experience

- Yes
- No
- Somewhat

16. Did you take part in any of the additional activities or events during the regatta? (Tick all that apply)

The Event Experience

- Dinner Friday in Barcaldine
- Dinner Friday in Longreach
- Boots and Blazers Dinner at Drovers Place Saturday

Dinner at the Qantas Museum Sunday

Lunch at Smithy's by the Thompson Sunday

Stockmans Hall of Fame Sunday

Other Self Organised

Convoy Activities

17. What other activities or events would you like to see included in future regattas?

The Event Experience

18. What makes you want to attend this regatta?

Connection & Community

19. Would you recommend the Bentleys Australia Outback Rowing Regatta to others? (Please tick ONE option)

Connection & Community

Yes

No

Maybe

20. Is this an event you would like to attend every year, or more of a one-off experience? (Please tick ONE option)

Connection & Community

One off experience for me

Every year

Every second or third year

I'm not sure

21. What makes this event special or different from other rowing events?

Connection & Community

---

---

22. How could we make it even more appealing to you and more members of your Club?

Connection & Community

---

---

---

---

23. Before the event, how familiar were you with Outback Rowing's programs (e.g. Bush Boats, Bush Kids, community initiatives)? (Please tick ONE option)

About Outback Rowing

Very familiar

Somewhat familiar

Not familiar

---

---

24. After attending, do you feel you understand more about what Outback Rowing does? (Please tick ONE option)

About Outback Rowing

Yes

No

Indifferent

---

---

25. What's the best way for us to share more about our work with you and your club? (Tick all that apply)

About Outback Rowing

Social media

Email updates or newsletters

Website updates

At regattas and community events

Other (I've noted my good ideas below)

---

---

26. Are you happy for us to stay in touch with updates and future event news? (Please tick ONE option)

About Outback Rowing

Yes

No

---

---

---

27. Did you attend any major national or international rowing events this year (e.g., HOTY, Australian Nationals, Masters Nationals)? If yes, which ones?

Final Thoughts

---

---

28. What motivates you to attend those events, and does the same motivation apply to the Bentleys' Australian Outback Rowing Regatta?

Final Thoughts

---

---

29. In your opinion, what else could Outback Rowing do to strengthen rowing in the outback?

Final Thoughts

---

---

30. Any final comments or suggestions?

Final Thoughts

---